

PACERS GALLERY PRESENTS

FIRST TIME

A homecoming solo exhibition



BERNARD AJARB ATEGWA FIRST TIME

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Oct 28 - Nov 13, 2022

BERNARD ATEGWA

Bernard Ajarb Ategwa is a Cameroonian visual artist. Born in Kumba in 1988, he now lives and works in Douala, Cameroon's largest city and commercial capital.

The vibrant and colorful metropolis of Douala is Ajarb's source of inspiration. His works are large-format, and mimic the scale of cityscapes and public space. Moving between the taxi stands, news agents, bars, roadside markets and fleeting moments of respite, the artist offers snapshots of everyday life. His vivid colour palette and graphic style speak the language of advertising familiar to Douala's inhabitants.

SOLO EXHIBITIONS

2016

24 Hours Busy, Jack Bell Gallery, London.

2017

Princesses de Nuit, Jack Bell Gallery, London.

2018

Kwasa Kwasa Girls, Jack Bell Gallery, London. The New Dialogue, Peres Projects, Berlin.

2019

Hot Spot at the Jack Bell Gallery, London.

2020

Studio Ekwe's Peres projects.

Bread and Jazz, Jack Bell Gallery, London.

The Hard Way, The Only Way, Doual'art, Douala.

2021

Kwata Saloon, Afrikaris Gallerie, Paris. Afro Sister, Jack Bell, London.

2022

Black Caba, Jack Bell Gallery, London. First Time, Pacers Gallery, Lagos.

MUSEUM COLLECTIONS

Bengouen collection, Germany
Jose Perez collection, Perez Art Museum, Miami.
Jack Bell Gallery collection, London
Zuzāns Collection, Zuzeum Muzejs, Riga, Lativa

ART FAIRS

2018

Expo Chicago

1:54 London

Independent Art Fair,

New York

Condo Shanghai

Art Basel Miami

Art Basel Shanghai

Art Basel Hong Kong

Frieze, New York

Frieze, London

FIAC Paris

2019

The Armory, New York

ALAC, Los Angeles

1: 54 London

1: 54 New York

Expo Chicago

Art Moscow

Fall Fair

FIAC Paris

2020

Art Basel, Miami Beach

Art Basel, Basel Swiss

Art Basel, Miami Beach

Frieze, London

Art Busan, South Korea

2022

Art Taipei, Taiwan

Art Basel, Hong Kong

Art Basel, Switzerland



FIRST TIME

Bernard Ategwa's marketscapes will immediately be familiar to anyone residing in one of Africa's sprawling urban landscapes. His series is a tribute to Marche non glace, a fixture of life in Douala, Cameroon. But this is where our sense of familiarity ends. Ategwa's paintings reorient our gaze, bringing his painting subjects to the front of our consciousness. Asking us not just to see and forget, but to celebrate, and interrogate the economic and social dynamics of urban African markets.

Ategwa's subjects are a part of the city's tapestry. Gaze upon the traders of food and drinks, of electronics, of hairstyles and things. Listen for the hum of life. Embrace the vibrancy of the scenes, brought to extraordinary focus through Ategwa's skilled brushstrokes and mastery of color, which he has utilized to freestyle his way through the scenes. Oranges, pinks, yellows, blues, and greens convey the garrulousness of these markets, exemplified by the hawkers hustling ferociously for the day's wages. Pushing items to pedestrians.

Nothing is off limits in Ategwa's marketscapes. The market holds all kinds of possibilities. For sustenance, beauty, and companionship. The work entices us into the frenetic world of scattered commerce, and provokes us to see and humanize the often dehumanized market hustlers.

Ategwa demands humanity from the viewer. Even faceless, the women demand our gazes, exploding from the inside with rich hues. What may be regarded as garish in the real world becomes an exhibition of originality. Ategwa's series offers a comprehensive memorial of humanity, lending some necessary permanence to the lives that we forget as soon as our transactions end with them. Ategwa has created dignity, where there was only chaos. Style, where there was only fashion. Legacy, where there was only the promise of the day. Ategwa's Marcher un Glace offers stories and lessons on humanity, on poverty, and on choice. In the real world, the marketplace hustlers are as interchangeable as the goods and services they hawk. In Ategwa's work, they are immortal.

Text by Fareeda Abdulkareem



Coming Back From Market, 2022

Acrylic on canvas 71 x 51.2 inches 180 x 130 cm





Discussion Time, 2022

Acrylics on canvas
71 x 59 inches
180 x 150cm





Douala 24 December, 2022

Acrylics on canvas 78 x 78 inches 197 x 198 cm





Kumba 24 December, 2022

Acrylic on canvas
78 x 76 inches
198 x 192 cm





Long Long, 2022 Acrylic on canvas 93 x 78 inches 236 x 198 cm





Mami tomato, 2022
Acrylic on canvas
71 x 59 inches
180 x 150 cm





Early Morning Food, 2022

Acrylic on canvas 94 x 78 inches 240 x 198cm





Sugarcane, 2022

Acrylic on canvas 78 x 28 inches 198 x 94 cm



PACERS GALLERY

Based in Lagos, Nigeria, Pacers Gallery champions emerging talent in contemporary art. Founded in 2020 by Wunika Mukan, Pacers gallery is uniquely positioned to support its roster of artists to grow into the next stage of their careers. The gallery's curatorial practice draws from virtual platforms to identify and select its artists, bridging the gap of accessibility for international and local artists and audiences. Offering exciting opportunities to exhibit and engage critically in global discourse, Pacers Gallery is dedicated to expanding artist visibility and providing space for innovation, exploration and immersive exchange.



